

## Corporate Headquarters

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## EMEA Headquarters

**Sales/Info:** +44 1249 700726

**Operations:** +32 498 91 56 50

## History

- Founded in 2000
- Profitable since April 2001
- 100% employee owned (no venture capital)
- 120+ clients operating globally

## About Iasta

Iasta is a software and global service provider of cost-effective Supply Management solutions. We help companies of all sizes and locations make better purchasing decisions – about the right product, the right provider at the right price.

Companies use Iasta's product platforms to automate their strategic sourcing processes and provide users with the ability to collect and analyze supplier information.

Customers include industry leaders such as ServiceMaster, Timex, Monsanto, YUM!, OfficeMax, Burlington Coat Factory and Brunswick. Iasta has helped these customers and many more extract value through our optimization-based sourcing products and services – the Power to Decide.

## Iasta e-Sourcing Products and Services

The SmartSource™ platform enables companies to communicate with buyers and suppliers through built-in, integrated components such as e-RFx / Auction, Project Management, Decision Optimization, Document Library, Contract Management and Management Dashboard.

Iasta's spend analysis platform, SmartAnalytics™, enables companies to improve the quality of decision-making by providing better visibility into information about goods, services and suppliers.

SmartSupport™ and Iasta Collaborative Services compliment Iasta's product platforms and provide access to sourcing expertise focused on helping improve team effectiveness.

## Mission Statement

Iasta's goal is to help people make better business decisions through the use of superior sourcing software and services – the Power to Decide. By enthusiastically focusing on quality and process improvement, Iasta aims to help companies create a competitive advantage through their sourcing team.

## Core Values

- Deliver value
- Do the right thing
- Commit to excellence
- Continuously improve
- Create an environment of mutual honesty and respect

## Senior Leadership Team

- David Bush, Senior Partner & Vice President of Business Development
- Jason Treida, Senior Partner & Vice President of Operations
- Todd Epple, Senior Partner & Vice President of Finance/Administration
- Mike Treida, Senior Partner & Vice President of Sales
- Christopher Sansone, Chief Technology Architect
- Melissa Beuc, Senior Director Marketing & Product Management

## Awards and Recognition

- 2006 Finalist for IEADs program sponsored by Indiana University Kelley School of Business
- 2006 Indiana University
- 2006 Supply & Demand Chain Executive 100
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- David Bush identified as the "Pro to Know" by Supply and Demand Chain Magazine
- TechPoint 2005 MIRA Award Nominee for Information Technology
- Inducted into the Tailwind Group in 2005